## Mark IV Vs. Mark III: What's The Difference?

	Canon EOS-1D Mark IV	Canon EOS-1D Mark III
Sensor (Effective Resolution)	16.1-megapixel CMOS	10.1-megapixel CMOS
Sensor Size	27.9x18.6mm (APS-H)	28.1x18.7mm (APS-H)
Lens Multiplication Factor	1.3x	1.3x
HD Video Capability	Yes	No
Sensitivity Range	ISO 100-12,800	ISO 100-3200
	Expandable to 50 (L1); 25,600 (H1);	Expandable to ISO 50
	51,200 (H2); 102,400 (H3) C.Fn.	and 6400 (via C.Fn I-3)
Continuous Shooting	Approx. 10 fps (at 1/500 sec)	Approx. 10 fps (at 1/500 sec)
Memory Cards	CF Card Type I and II, SD/SDHC, UDMA Mode 6 CF cards	CF Card Type I and II, SD/SDHC
Wireless File Transfer	Optional Wireless File Transmitter WFT-E2/E2A or WFT-E2 IIA	Optional WFT-E2A transmitter
Viewfinder	100% coverage	100% coverage
Effective Magnification	Approx. 0.76x	Approx. 0.76x
Autofocus	Area AF with 45 AF points	19 cross-type AF points
	39 are vertical-line sensitive	plus 26 Assist AF points
Live View	Yes	Yes
Built-In Flash	No	No
LCD Size	3"	3"
	920,000 dots	230,000 pixels
Dimensions	6.1x6.2x3.1"	6.1x6.2x3.1"
<b>Body Operating Weight</b>	41.6 oz	40.7 oz
Current Price (Body)	\$4999	\$3,598.95
		(\$4499 when introduced)